



**RTV**<sup>®</sup>  
INTERACTIVE VIRTUAL MEDIA

***In-House Provider InfoPack***



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# Welcome to RTV

***“A new age of consumers has risen, and with them comes a desire for information that is not only mobile friendly and visually stunning, but comprehensive and immediate.” - Jason LaVanture – RTV Founder/ VP***

***RTV has been consistently delivering the best since 1999***

The process of selling a home in today's market has moved far beyond planting a “For Sale” sign in the yard. Modern buyers and sellers alike demand a more comprehensive approach that uses the latest technology.

Many of the top agents today are using the proven power of RTV to professionally market their listings, both online and off. The RTV property marketing system is a comprehensive virtual tour creation and marketing engine, expressly designed to help real estate professionals capture more listings, serve clients more efficiently, and close leads faster.

The RTV system is far more than a series of eye-catching photos, HD video and scrolling panoramic scenes. Our concept is very simple, powerful, and effective. The numerous features of the RTV system make it easy for real estate professionals to publish interactive virtual tours, create single property websites, virtually stage vacant homes, capture leads from online viewers, submit presentations to a variety of real estate portals and social sites, review weekly traffic reports with sellers, print elegant listing flyers, order full service professional photography and so much more.

**Welcome to RTV's Fusion  
Virtual Tour System: It's so  
much more than a virtual  
tour and only from RTV.**

**Get ready to impress!**

Real Estate listings  
with interactive  
media and a virtual  
tour receive 50%  
more views.



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**RTV's Fusion System - The synthesis of high quality rich media with virtual tour technology so advanced that the resulting product changes the virtual tour process for the creator, along with the experience of the viewer — FOREVER!**



RTV's Fusion platform combines your **HD still photos**, **HD panoramic images**, and captivating **HD full-motion video** into a single, lightning-fast, rich media presentation. It's like nothing you—or your clients—have ever seen. It's light years beyond that of an ordinary virtual tour. It's interactive virtual media and it's **ONLY from RTV!**

Get ready to watch they say "Wow!"

84% of home buyers begin their search for a home on the Internet.

**They've NEVER seen virtual tours like this before!**

Fusion tours feature incredible imagery. The ability to combine HD videos, HD still images, and HD panoramic photos make each presentation that you create completely unique. With Fusion you're limited only by your imagination. Of equal importance, the in-depth information contained within the tour player itself. Pages such as the home page, owner & property info, map and tools complement each tours stunning visuals with comprehensive property and business details. Best of all, sharing the tour and all this is just a click away!



Choose from several loading options. Above, in our Fusion Experience tour, as the tour loads, a photo of the property, an agent badge, and a company logo can be shown. Alternate loaders bypass this page.



Next, the Home Page as shown above provides a detailed description of the property or business. This page can also be customized or turned off entirely. The options are limitless with Fusion!



Icons alongside the images direct the viewer to other applications such as share tour, download offline tour, print out a flyer and more. The viewer can scroll through pictures and videos using the tool bar at the bottom.



The Tools page offers a wide range of options, including: contact real estate agent, share the tour on social networks, use the mortgage calculator, view a map, access a property's Walk Score, save the tour to the desktop for offline viewing, print a property flyer, and lots more.



Our Property Information page displays detailed information about the property—amenities, beds, baths, price, square footage, and more. This page also features a full property overview, and allows visitors to grab the printable flyer.



Once a viewer connects with a tour, it's essential that they're able to connect with YOU. Agent contact info is listed at several points throughout the tour, and our agent information page makes contacting you a snap. There's also a featured link to your interactive tour gallery displaying all of your online tours!

## Mobile Tour 2

RTV's tours are smart, very smart! When browsing through your virtual tours with a web enabled phone or device, our virtual tours automatically serve up an HTML 5 mobile compatible version of the tour to ensure maximum exposure and compatibility. Furthermore, we track your mobile hits, tour downloads, tour shares, and QR code scans and add them to your hit report each week. Got a gyro enabled phone or device? That's even better! Pan, tilt and move interactively through panoramas and scenes within virtual tours by steering your device in the direction that you would like to navigate!



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## Single Property Website Maker

Single Property Websites are a breeze with Fusion's built-in Single Property Website Maker. We first check to see if your domain name is available. If it is, then you can purchase it directly through Fusion for a small, one-time fee of \$12.99. Once your domain name is registered we'll automatically setup the forwarding and masking for you, and we'll even setup a reminder for you to renew your domain name sixty days prior to its expiration the following year. You get a professional and elegant looking single property website in less than five minutes!



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## AutoExposure Engine

Getting your presentations out there and in front of the world for viewing is easier than ever with Fusion's powerful, built-in AutoExposure Engine. With the push of a button your real estate and vacation rental presentations are sent out to the most popular portals. RTV currently distributes to *Realtor.com*, *Trulia*, *Oodle*, *Vast*, *Hotpads*, *Backpage*, *Zillow*, *Reachoo*, *OLX*, *Geebo*, *Trovit*, *Homes.com*, *RealEstateDigital*, *Facebook*, *Twitter*, *Pinterest*, *Linkedin*, *Craigslist*, *YouTube* and more. Give it a try! The AutoExposure Engine gives your virtual tour an average of 50% more viewings than those not submitted.





## HitStats 2.0

Fusion takes virtual tour traffic reporting to the next level by providing you and your home sellers with more data than ever. We now feature a full breakdown of traffic and stats by day, month, quarter, and year. You'll see the number of times your virtual tour has been emailed, downloaded, shared on social sites, and viewed on a mobile phone. Fusion also tracks the number of times various tools are used, like the E-Flyer and the Printable Brochure. Log into your tour manager and access a virtual tour's entire traffic history with just one click. HitStats are automatically sent to you via email weekly or monthly. The choice is yours. If you would like your weekly reports to go directly to your clients simply add their email address to the system and the reports will be sent to your customers from YOUR email address automatically. HitStats are an effective and effortless communication tool.



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## Lead Grabber

Lead Grabber is great option to turn on if you are interested in collecting data from virtual tour viewers. When enabled, Lead Grabber prompts users for name, email, phone and comments before they view the virtual tour. Users are not required to input data to proceed. All leads are sent to you instantly via email and are also stored in your online virtual tour manager. Leads can also be easily exported at any time in a spreadsheet format for importing into your contacts.



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## Reseller Dashboard

With most virtual tour systems, you must pay either a monthly fee or a per-tour fee, with no money coming back to you. With RTV, you'll not only reap the benefits of the most powerful and easy-to-use virtual tour system on the market, but you'll also earn extra income by referring friends and other real estate offices to the RTV virtual tour system. RTV pays you a generous 20% commission on all accounts that you bring in. Login to your virtual tour manager to see all referred accounts and commissions owed to you. Our reseller program is the easiest way for you to use our system and make money at the same time!





## AstroZoom

Looking for a way to ‘WOW’ visitors and home sellers with your virtual tours? Look no further! Fusion’s latest and greatest feature will grab their attention with something they’ve never seen before, an outer space fly in! AstroZoom lets you zoom in from outer space directly to any property that can be found on Google Maps. We’ll create a powerful, visually stunning HD video that starts with a view of Earth from space, and then slowly zeroes in on your listing. This feature is a special handmade add-on that only costs \$10.00 per production.



## Auto Flyer Generator

Struggling with complex third-party software to make your real estate listing flyers is a thing of the past with Fusion’s built-in Auto Flyer Generator. Fusion comes preloaded with over twenty gorgeous flyer templates and layouts ready for your photography to make them complete. Once your images are uploaded, simply activate the Auto Flyer Generator and you and your viewers will then be able to print out a stunning ‘graphic intensive’ or ‘ink friendly’ listing flyer.



## VideoRipper

Those of you that have made real estate listing videos to post on *YouTube* or *WelcomeMat* know that the process takes time. With our easy to use VideoRipper you'll not only save time, you will save money on purchasing third party video editing software. With a click of the mouse you will get a high-definition video with unparalleled quality. Once your virtual tour is finalized, the VideoRipper exports your entire production—stills, panoramas, video clips, music and scene-by-scene narration—into a single video file. Fusion will then automatically post the finished video file to your YouTube account, using your virtual tour description, title, and tags for instant search engine results. You can also download the video file for posting to another site or for burning onto a DVD or CD. It's the easiest video you'll ever produce!



These features are just the beginning. See the entire list of features at: [RealTourVision.com](http://RealTourVision.com)





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RTV- *The Industry Leader*

Choosing RTV to drive your online marketing presence, enhance your website, or take care of all of your real estate marketing needs is an intelligent business decision. We encourage you to research the industry, and contact an RTV account representative with any questions you may have.

If you're wondering how we rank against other virtual tour technologies, please send us your competitive comparisons and we'll happily discuss them with you. We are one of the oldest virtual tour companies in the industry, having led the way since 1999. Our clients receive more in-depth, professional advice and support from our staff and photography network than any other virtual tour company can provide.

Discover all the ways RTV can enhance your presence on the web by contacting us today. Your satisfaction with us is 100% guaranteed!

***RTV Virtual Tours: Captivating, professional—and most importantly, effective!***



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